

Transform Your Kitchen and Bathroom Offerings

with



protection

HygieniaTouch is a brand name of IngeniaTouch Ltd. | Reg, 36 Fitzwilliam Square | Dublin 2, D02 HX82, Ireland Company Number: 562651 Ireland | Vat Number IE- 3567878RH

 $Member of SSPC: The Society for Protective Coatings / Member of steering committee Techies Go Green \\ \underline{www.techiesgogreen.com}$

Calling all Builders and Decorators



Transform Your Kitchen and Bathroom Offerings with **HygieniaTouch**[©]

In the dynamic world of home improvement, staying ahead of the curve is not just an advantage it's a necessity. As a leading supplier of kitchen and bathroom solutions, you have the power to offer your clients something beyond the ordinary - a product that adds value, promotes health, and champions sustainability.

This is where HygieniaTouch[©] paints and coatings come into play.



Why Choose HygieniaTouch[©]?

- Self-Cleaning Properties: Imagine a kitchen or bathroom that clean itself. HygieniaTouch[©] coatings possess photocatalytic properties that break down organic pollutants on contact. This means surfaces stay cleaner for longer, reducing the need for frequent scrubbing.
- Air Quality Enhancement: These coatings act as air purifiers, scrubbing the air of volatile organic compounds (VOCs) and other airborne allergens. This can be particularly beneficial for clients suffering from hay fever or migraines triggered by poor air quality.
- Pathogen Reduction: HygieniaTouch[©] is known for its antimicrobial properties, effectively negating a wide range of pathogens, including bacteria and viruses. This creates a safer and more hygienic environment, especially in moisture-prone areas like bathrooms.
- Mildew and Spore Removal: The photocatalytic reaction also prevents the growth of mildew and spores, ensuring that walls and surfaces remain free from unsightly and potentially harmful fungal growths.
- Odor Prevention: By neutralising odours pathogens, HygieniaTouch[©] coatings ensure that kitchens and bathrooms remain fresh, enhancing the overall user experience.

- Disinfection Efficiency: The rapid disinfection rate, which can occur up to 70,000 times per second, means that surfaces are continuously sanitised, providing peace of mind for your clients.
- Advanced Sustainability: With HygieniaTouch[©] coatings, there's a significant reduction in water usage, chemical cleaners, and labor - all contributing to a greener, more sustainable home environment.
- Ease of Maintenance: The easy cleaning effect of HygieniaTouch[©] reduces the presence of cooking toxins and makes maintenance a breeze, saving time and effort for homeowners.

By incorporating HygieniaTouch coatings into your product range, you're not just selling a product; you're providing a lifestyle upgrade. Your clients will enjoy the benefits of a cleaner, healthier, and more sustainable living space.

We invite you to explore the potential of HygieniaTouch paints and coatings and consider how they can enhance your offerings.

Our team is ready to provide you with samples and detailed information to help you make an informed decision.



Thank you for considering this innovative addition to your product line. We look forward to helping you bring this valueadded proposition to your discerning clientele.



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